



MICHAL BARON

UI/UX and Branding

AI DESIGN TECHNOLOGIES

Stable Diffusion, Midjourney and DALL-E

DESIGN TECHNOLOGIES

Photoshop, Illustrator, XD, Figma, After Effects, Premier and InDesign

WEB DESIGN TECHNOLOGIES

WIX and WIX Studio

CONTACT

PHONE NUMBER:
054-3475798

EMAIL ADDRESS:
baronmichal98@gmail.com

Personal Statement

I am a UI/UX and branding designer fluent in Hebrew and English, with experience shaped by living in both the U.K. and Israel. My multicultural perspective drives thoughtful, user-centered design. I bring strong technical skills, creativity, and professionalism, and I'm seeking a role in a dynamic, creative environment. [You can view my work here.](#)

Experience

Triple Jump Technologies

2024 - Present

UI/UX and Digital Design

Responsible for UI/UX design of a new self-service food and beverage kiosk in sports stadiums in the UK. The project required understanding of the business brief, design of optional UI/UX approaches and user journeys, build of a Figma design to be passed to the R&D team. The project overview page can be viewed in the following [Link](#).

In addition, I created designs and visuals used for the company's website and marketing promotional material.

Education

Minshar School of Art (Tel Aviv, Israel)

2020-2024

Design and Visual communication

A comprehensive curriculum in visual communications, arts and design covering a broad set of skills and technological tools in the fields of graphic design and digital design, UI/UX, interactive and broadcast. The curriculum provided skills and experience with the latest technology in the field of graphic design and broadcast, such as: Photoshop, Illustrator, XD, Figma, After Effects, Premier and InDesign, Stable Diffusion, Midjourney, DALL-E and more.

My graduation project focused on elevating awareness to women in the sport of football - follow this [link](#).

Open University (Tel Aviv, Israel)

2020-2024

BA in Humanities & Arts

BA studies integrated with my studies at Minshar School of Arts. My studies focused on Communications, Arts, Cinema and film and were concluded with two research papers in the field of cinema and film.

Military Service

Sargent, Israel Navy, IDF

2017-2019

Base security, command and control center operations team member.